



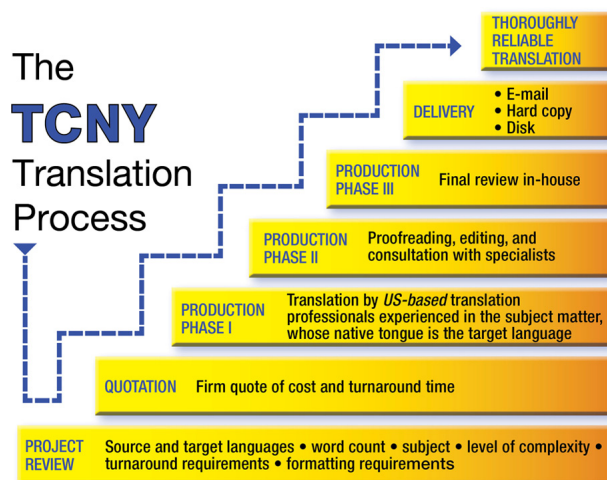
An accurate and effective translation requires a firm handle on the source material – *but* – to truly understand the subtleties of the source language, *one needs to have been immersed in its culture*. This holds especially true for American English,* chock-full of idioms and metaphors.

For a US company looking to market goods or services at home or abroad, the best way to assure that your translations read as smoothly as your originals is to rely on *US-based translators with native fluency in the target language*. Their deeper understanding of the source text and its cultural backdrop is the keystone of a quality translation.

This is a meaningful advantage that no cut-rate overseas provider can offer, but even if the firm you deal with happens to be US-based, don't assume the same when it comes to their translators. Offshore outsourcing has become a common industry practice in these tough economic times.

Translation Company of New York is committed to only engaging the services of experienced language professionals who legally work and reside in the US or Canada.

*While the majority of the translation requests we receive are either *from* “American” English or *into* English for a US audience, TCNY also has gifted UK editors available for special projects and localization.



TCNY provides **one central source** for all of your translation service needs. Since our inception in 1983, we have remained dedicated to producing translations that are not only technically accurate, but also culturally appropriate. Our goal has always been to establish and maintain *the highest translation service standards at the most competitive rates possible*.

At TCNY we take great pride in the outstanding reputation we have established for providing service that is both prompt and reliable, time after time. *Feel free to ask for references so that you may personally verify our performance and our clients' level of satisfaction with our services*. We are confident that you will then contact TCNY to take care of all your translation needs.



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